



Sponsorship Packet

Walker County Ag Festival

September 30, 2017

We are excited to host the Walker County Ag Festival at the Walker County Ag Center in Rock Spring, Georgia. This is the first year for this event and we hope that it grows our community in the years to come. Our purpose is to showcase our agricultural history, agricultural products, local school and community organizations and local talents. Some of the events scheduled to take place are:

- Youth animal shows (lambs, goats, poultry, rabbits)
- Quilting demos and displays
- Canning demos
- Beekeeping class and display
- Wildflower arranging demo
- Master Gardener display
- Bluegrass, local bands, school musical groups
- Blue ribbon entries/judging (canning, baking, fruits, vegetables, flowers, photography, art, needlework)
- Vendors – Food, Arts & Crafts
- Inflatables for the kids

Our sponsorship program contains a mix of marketing opportunities, including: event, printing, media, exhibit, promotional and on site opportunities. All sponsorships send a strong message of community support to our audience. The following pages illustrate the various levels of sponsorship available.

We will work with you to exceed your expectations. Please feel free to contact Joan at 706-638-1437 or j.fowler@walkerga.us to discuss sponsorship opportunities.

The Walker County Ag Festival is offering opportunities for local businesses to show support while at the same time generate awareness of their local business. While we are always willing to tailor custom sponsor packages to your budget we are offering the following special sponsor opportunities for 2017:

\$500 Platinum Sponsor Includes:

- Listing on all Day of Festival promotional material
- Banner (2x4) with your name and logo displayed throughout the duration of the festival. (returned to your business after festival is over)
- PA announcements throughout the duration of the festival
- Local media & Social Media Advertising
- Free booth for your business

\$250 Gold Sponsor Includes:

- Listing on all Day of Festival promotional material
- Banner with your name and logo displayed throughout the duration of the festival
- PA announcements throughout the duration of the festival
- Local Media & Social Media Advertising

\$100 Silver Sponsor Includes:

- Listing on all Day of Festival promotional material
- Banner with your name and logo displayed with other sponsors throughout the duration of the festival
- PA announcements throughout the duration of the festival

\$35 Bronze Sponsor Includes:

- Listing on all Day of Festival promotional material
- Banner with your name and logo displayed with other sponsors throughout the duration of the festival

If you are interested in donating or becoming a sponsor please contact:

j.fowler@walkerga.us or call 706-638-1437



2017 Walker County Ag Festival Sponsorship Commitment Form

September 30, 2017

Questions: Contact Joan Fowler 706-638-1437 or email: j.fowler@walkerga.us

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell: _____

Email: _____

Commitment Level:

Platinum (\$500) _____ Gold (\$250) _____ Silver (\$100) _____ Bronze (\$35) _____

In Kind Donation: _____

All sponsorship commitments must be submitted by September 1, 2017 to guarantee full sponsorship benefits.

Checks may be payable to: GLHS FFA Alumni

Mail to: Walker County Ag Festival

Attn: Walker County Ag Festival Sponsorship

419 Roadrunner Blvd. Lafayette, Ga 30728

Internal Use Only:

Date received: _____

Check amt: _____

Check #: _____

